



Rohetiiger

BIODIVERSITY
COLLAPSE

CLIMATE
CHANGE

RECESSION

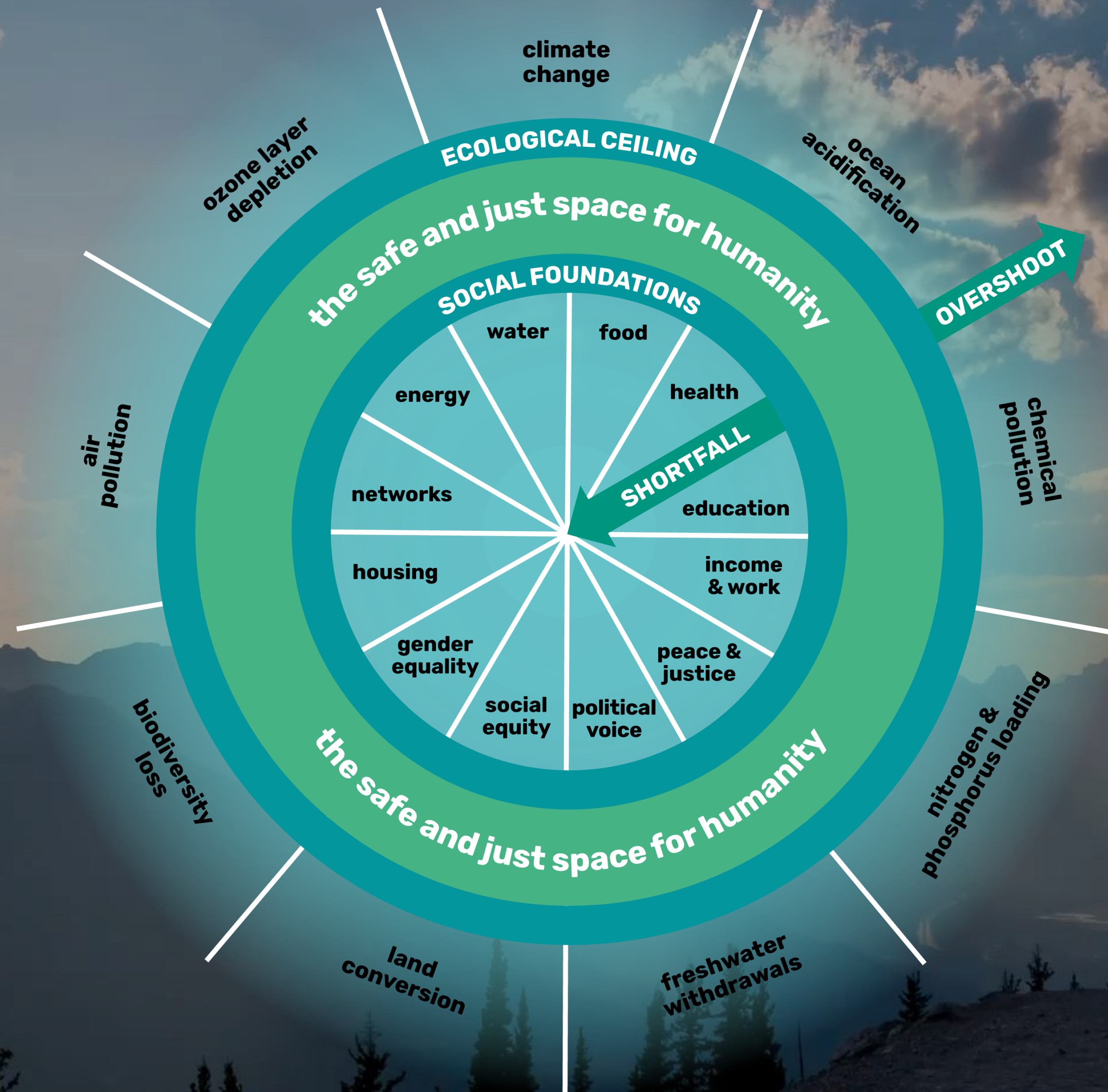
COVID-
19

BE SURE
TO WASH YOUR
HANDS AND ALL
WILL BE WELL.

What is the Green Tiger?

- **CROSS-SECTORAL COLLABORATION
PLATFORM FOR SYSTEMIC CHANGE
TOWARDS THE GREEN ECONOMY**
- **FORMULATOR OF THE SOCIETAL DEMAND
FOR A SUSTAINABLE SOCIETY
IN ESTONIA**

Green economy?



Goal of the Green Tiger

By 2025 Estonia will have a plan for green economy and a social contract for its implementation until 2035



Green transformation in Estonia

public
sector



businesses

individuals

environmental
and civic organisations

Green transformation of businesses



NETWORK OF SUSTAINABLE BUSINESSES

knowledge and tools

input for the societal
demand

community, sharing
experiences

Green Tiger Academy

65+ members so far



A. Le Coq AS
www.alecoq.ee



Agrone OÜ
agrone.ee



Alexela AS
www.alexela.ee



Arcwood – Peetri puit OÜ
arcwood.ee



LHV Pank AS
www.lhv.ee



Lindström OÜ
lindstromgroup.com



Luminor
luminor.ee



Makeitneutral
makeitneutral.com/



Tallinna Vesi
tallinnavesi.ee/



TalTech
www.taltech.ee



Audi Eesti
www.audi.ee



Bolt Technology OÜ
bolt.eu



Cronimet Nordic OÜ
cronimet.ee



Delta E Inseneribüroo
www.deltae.ee



Maru Ehitus AS
maru.ee/



Nasdaq
nasdaqbaltic.com/et/meist/nasdaq-tallinna-bors/



Neste Eesti AS
www.neste.ee



Nordic Spedition OÜ
www.nordicsped.com/kontakt/?lang=et



Tere AS
www.tere.eu



Thermory AS
thermory.com



Dimeidium AS
www.dimeidium.ee



eAgronom
eagronom.com



EBS Executive Education OÜ
www.ebs.ee



Eesti Metsameister
www.eestimetsameister.ee/



Paulig
www.pauligroup.com/et/meda-tahendab-paulig-jaoks-jatkusuutlikkust



Pipedrive OÜ
www.pipedrive.com



Puhastusimport AS
www.puhastusimport.ee



R-Kiosk AS
rkiosk.ee



Vegetar
thoriim.ee



Vestman Grupp
www.vestman.ee



Energiapartner
energiapartner.ee/



EnergiaStuudio
energiasstuudio.ee/



Estanc
estanc.ee/jatkusuutlikkus/



Estiko AS
www.estiko.ee



Ragn-Sells AS
www.ragnsells.ee



Rally Estonia- Estonian Autoport
Events MTÜ
www.rallyestonia.ee



ROI
www.roi.ee/



Scandium Kinnisvara AS
scandium.ee



Tartu Ülikooli Kliinikum
www.kliinikum.ee/tahetoomkliinikum/



Telia
www.telia.ee/ettevottest/telia-uhiskonnas/



Fausto
www.fausto.ee



Fotografiska Tallinn
www.fotografiska.com/tallinn



GreenDice
greendice.ee



Hausers Grupp OÜ
www.hausers.ee



Schneider Electric
www.se.com/ee/en/about-us/sustainability/



SEB
www.seb.ee/seb-et/siru-valikud-globalne-moja



Sorainen advokaadibüroo
www.sorainen.com



Swedbank AS
www.swedbank.ee



Ülemiste City AS
www.ulemistecity.ee



Utilitas AS
www.utilitas.ee



Jolos
jolos.eu



Kaamos Group OÜ
www.kaamos.ee



KPMG Estonia
home.kpmg/ee



Lee restoran OÜ
leerestoran.ee



Tallinn Music Week
tmw.ee/



Tallinna Kaubamaja
www.tknigroup.ee



Tallinna Lennujaam
www.tallinn-airport.ee/ettevottest/keskkond/



Tallinna Sadam AS
www.ts.ee



Waypoint Tallinn / DenEesti
www.waypointtallinn.ee/



Wolscape – Ründipea OÜ
www.wolscape.eu

The Green Tiger Academy

**9 months programme on environmental
impact and change management**

30 organisations have “graduated” so far



 Rohetiiger



Systemic approach to global sustainability challenges
-> *and how to situate own company to the picture*



Tools to evaluate environmental impact and to initiate first ecological handprint projects



Inspiration for leaders



Mentorship: one environmental + one change management expert



Course feeling: support from co-learners, small collaborations



Support for being the inspiration for other companies
-> *the journey continues*

The background is a solid teal color. On the left side, there are several overlapping, irregular shapes in a lighter shade of teal, resembling watercolor splashes or organic forms. Two horizontal orange lines are positioned above and below the main text, centered horizontally.

Sustainable development on the local level



Civic sector collaborations

To empower existing knowledge,
initiatives and communities
that lead the way towards green society

Green transformation in local governments

**38 recommendations from
environmental and sustainable
development organisations**

**Collaboration with 5+ towns to
speed up their green
transformation**

38 recommendations for local sustainable development



Land use & planning



Waste & circularity



Co-creational
governance



Energy & climate



Green tenders



Biodiversity

ACTIONS FOR LIBRARIES

1. Save energy!

- more efficient energy use
- reduce energy consumption
- only renewable energy!
- produce your own energy?

2. Encourage sustainable mobility!

- infra for bikers, wheelchairs, baby prams
- reward & nudge healthy moving

3. Favor green tenders

4. Reduce and recycle waste

5. Empower employees who are green-motivated

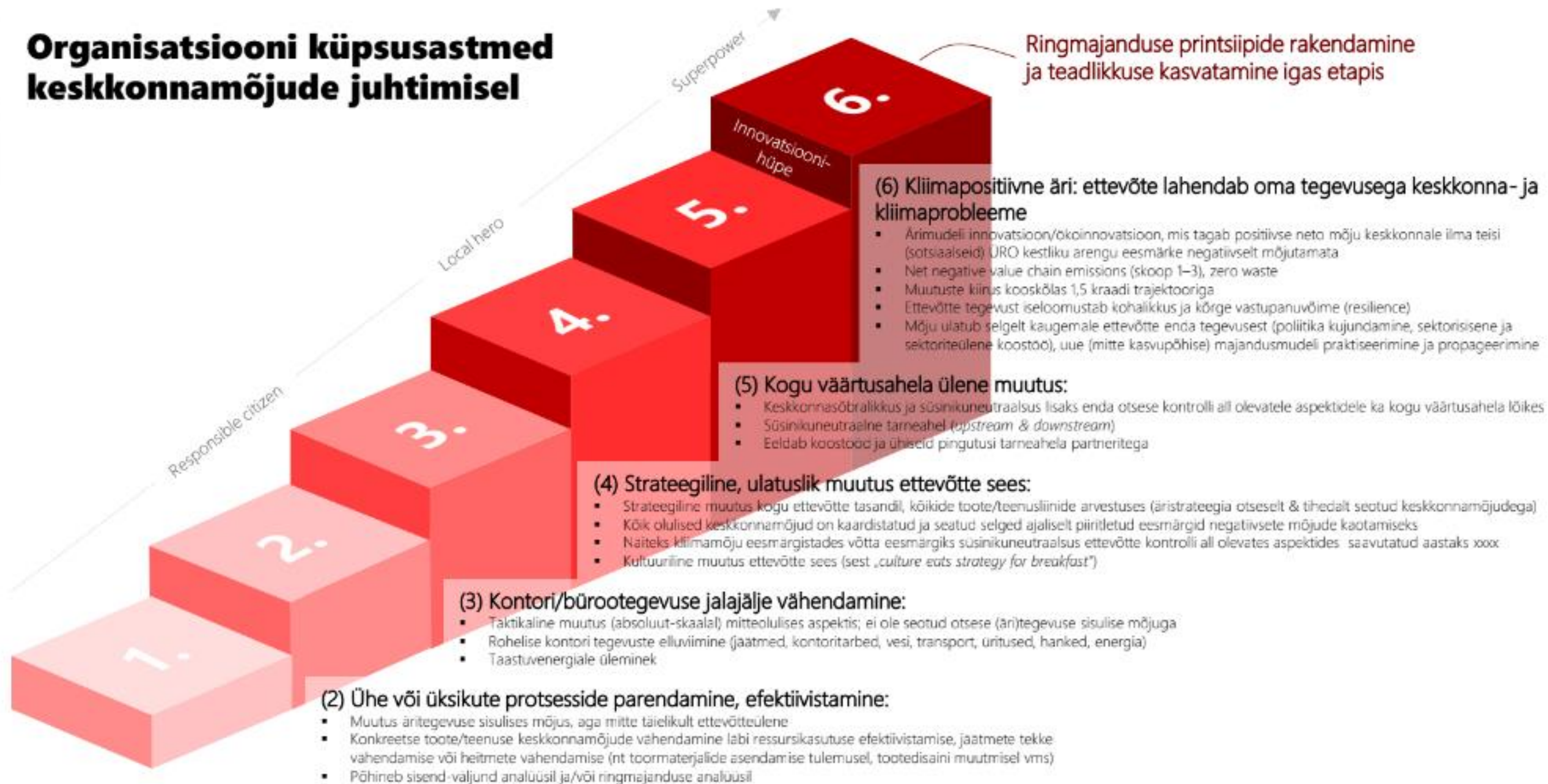
- Let them realise their ideas and spread the positive virus

6. Turn greening into everyday practices

- It should not be a troublesome burden

7. Collaborate with other libraries and partners

Organisatsiooni küpsusastmed keskkonnamõjude juhtimisel





Up next at the Green Tiger: empowering communities and initiatives of ecological transition

**1. Mapping the state of the art
with communities and co-ops
in Estonia**

**2. Creating a plan for empowering
communities**

**3. Enabling change agents to
flourish and multiply their impact**



More projects at the Green Tiger

Environmental impact indicators for
businesses & individuals (with SITRA)

Climate assemblies with Tartu, Tallinn, the
state government

Green Tallinn

Let's make the tiger leap to sustainable future!

teele@rohetiiger.ee

