

# **"Involving local community in the library changes"**

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creativity  
is  
intelligence  
having fun

Albert Einstein -




# “What sparks innovation in the public library?”



- to make the library more relevant to the community;
- adapting new technologies, which allow serving the current audience as well as preparing for the future.

# READ AND GET FOLLOWERS



**idea:** Link technology and reading to inspire and motivate teenagers

**partners:** Fastr – social reading app developer

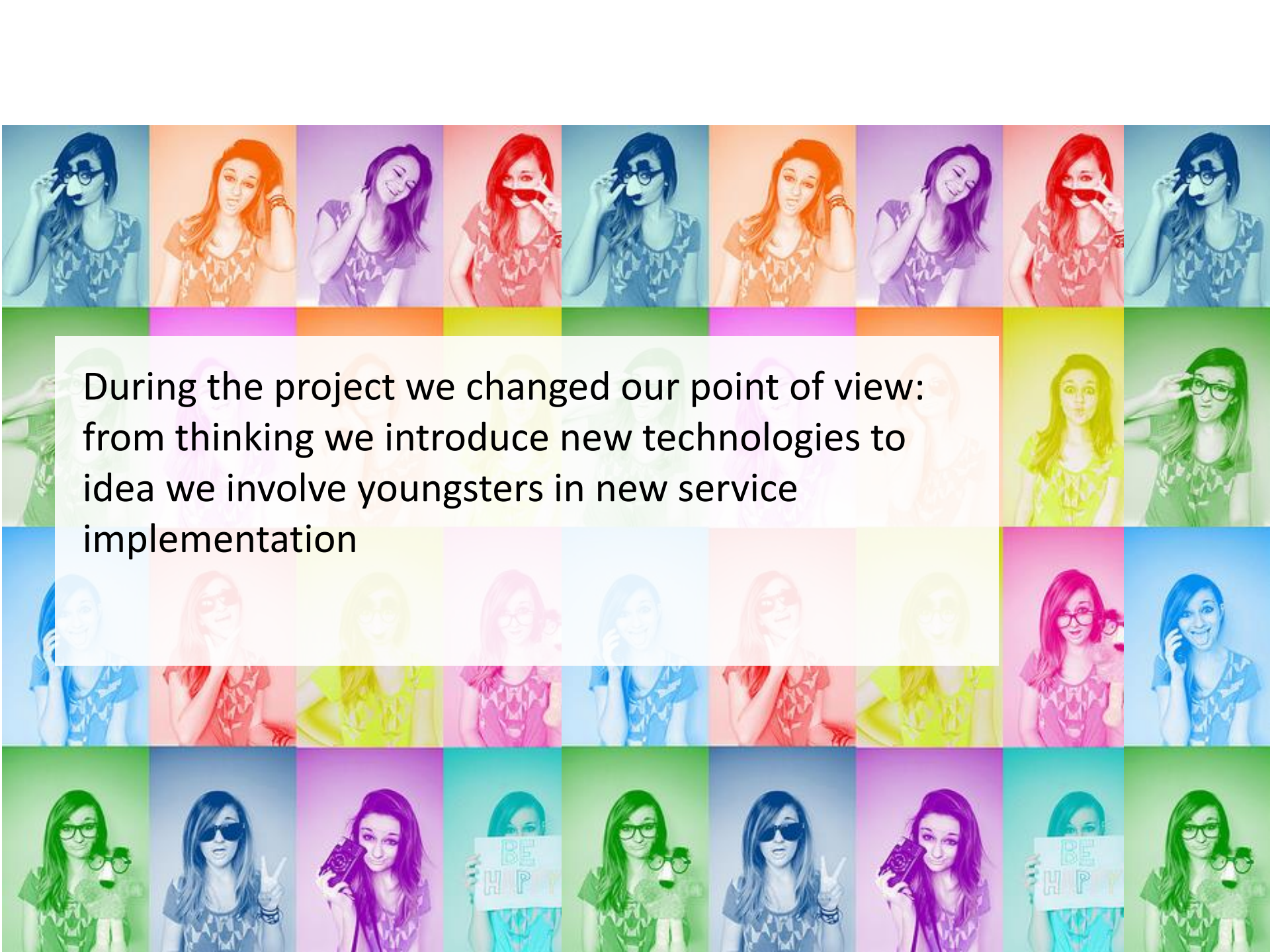
**support from:** Electronic Information for Libraries (EIFL) Public Library Innovation Programme

**implement:** Project “Read and get followers”. June 2014 – September 2015



- teens (12- 14 years) are reading ambassadors – try motivate and involve other teens
- test social reading application
  - explore: reader in the 21st century, what is social reading, does it change reading skills and habits?
- teens and librarians are partners






During the project we changed our point of view:  
from thinking we introduce new technologies to  
idea we involve youngsters in new service  
implementation



Teens we're trying to inspire are the ones that end up inspiring us



# CREADREAM FORUM IN LIBRARY



**idea:** promote contemporary culture awareness for target group 50+ in order to increase their MOTIVATION to participate and act to benefit their own lives.

**partners:** Tallin Library , Turku Women centre

**support from:** Nordplus Adult program.

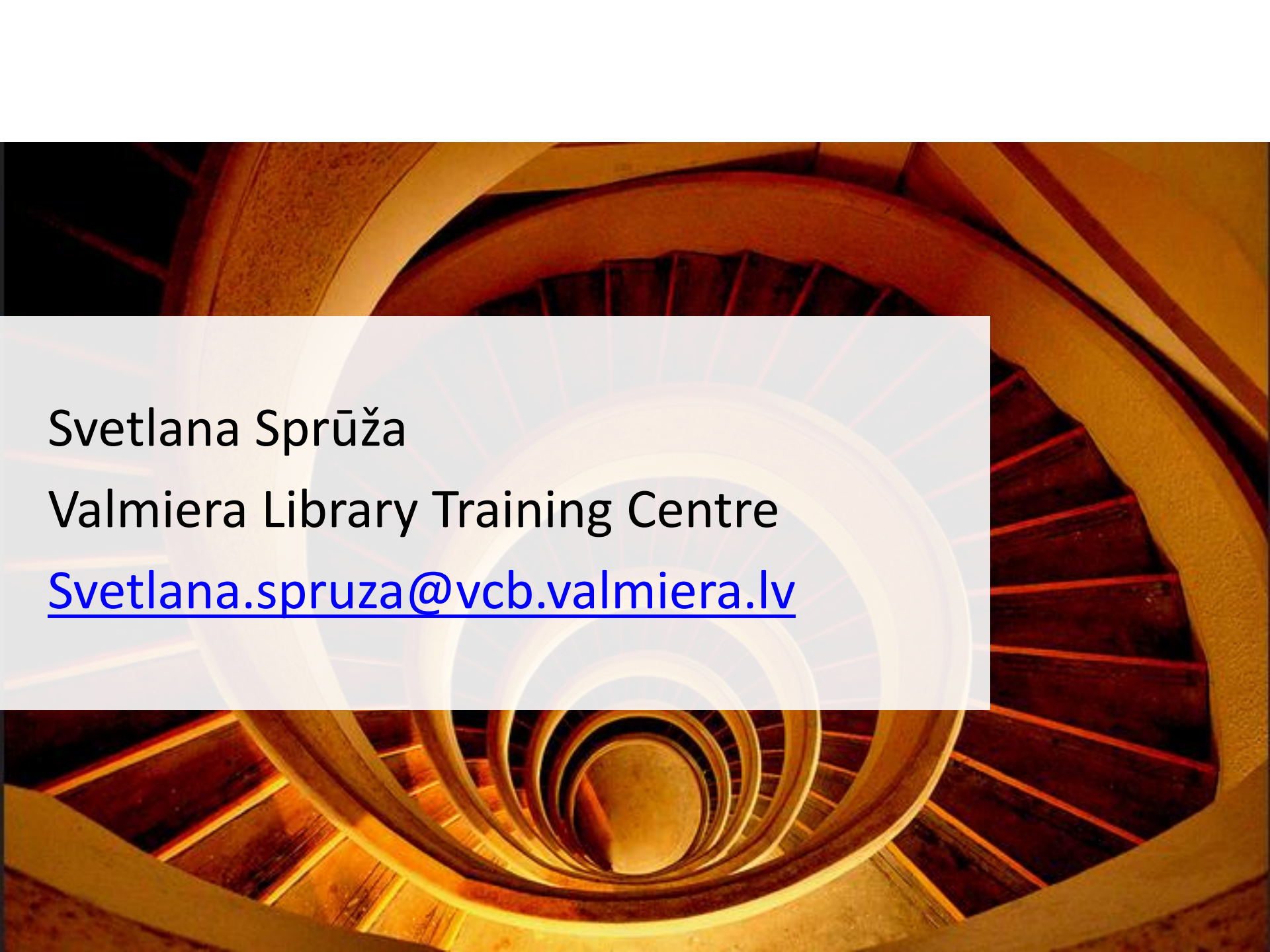
**implement:** Project “CreaDream Forum in Library”. September 2015 – August 2016



Minds are like parachutes - they only function when open.

Thomas Dewar





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