



LIBRARY EVENTS – INNOVATIVE WAY PROMOTE AND ENCOURAGE READING AMONG ŠILUTĖ'S REGION COMMUNITY MEMBERS

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FRIDRICH BAJORAITIS PUBLIC LIBRARY

FACTS AND FIGURES

- ❑ Fridrichas Bajoraitis Public library located in Šilutė's region municipality is middle size with 23 village branches in Šilutė's region;
- ❑ Established in 1945;
- ❑ Since 1995 open „The book museum“;
- ❑ Fully available large scale of digital and interactive information;
- ❑ Library attracts approx. 20,000 registered library users, 7,000 are children and youth from age 0 till 14 years old;



CONSIDER INNOVATIVE LIBRARY IS A PUBLIC PLACE WITH THE FOLLOWING MAIN CHARACTERISTICS:

- ❑ Customer orientation (research of library users needs via short questioner) ;
- ❑ Educating community and creating services for they needs (through large scale of variety educative activities for children and adults;
- ❑ Active search of extra funding (search for new books sponsors locally, applying for potential funding from the local, national and international project funding);
- ❑ Constant development, open for changes;
- ❑ Communicative collaborative (long-term partnerships with education institutions non-governmental organizations (NGO), exchange of professional experience with colleagues librarians from Baltic countries, Scandinavia, Georgia, Armenia, Kazakhstan, Russia, Croatia, Rumania, Poland and other libraries from Lithuania);
- ❑ Virtual (library resources available for users through distance access using modern information communication channels);
- ❑ Service minded and consultative;



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- ❑ Fridrich Bajoraitis Public Library on average holds about 150 different events activities, visual-exhibitions
- ❑ Attracts nearly 50 thousand visitors yearly;
- ❑ All events are part of library services promotion tools;
- ❑ Reading promotion activities are carried out by the long-term campaign in cooperation together with library partners;
- ❑ Library has partnership agreement with city kindergartens, schools and gymnasiums;



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/Project :“Reading train trip“/



SILUTĒS RAJONS SAVIVALDYBĒS
Fridriho Vajoraičio
VIEŠOJI BIBLIOTEKA

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/Project: „Europe Days“/



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/Project: „International children’s books fair”/



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ŠILUTĖS RAJONO SAVIVALDYBĖS
Fridricho Bajoraičio
VIEŠOJI BIBLIOTEKA

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/Project: "To bring the light, to do good things..."
- literature autumn event/



LIBRARY EVENTS – INNOVATIVE WAY PROMOTE AND ENCOURAGE READING AMONG COMMUNITY MEMBERS

/Project: „Vilnius University Days“/



LIBRARY EVENTS – INNOVATIVE WAY PROMOTE AND ENCOURAGE READING

/Project: Press restoration day (Benefish)/



LIBRARIANS ARE ALWAYS IN BENEVOLENT AND HAVE SUFFICIENT COMPETENCE THEY MUST CONTINUE TO RUN:

- ☐ campaigns and reading contests;
- ☐ tell stories;
- ☐ organize reading, present new books;
- ☐ arrange meetings with books authors;
- ☐ establish writing workshops and etc.;



THANK YOU FOR YOUR ATTENTION



LIBRARY - THE DOOR IS OPEN FOR EVERYBODY...